

# Our “Tech” Deck

CONNECTION  
ANALYSIS  
DATA  
SEARCHING  
VERIFICATION



**BRONSWICK BENJAMIN**  
CERTIFIED PUBLIC ACCOUNTANTS & ADVISORS

# Tech Specific Focus

## Clients

- SaaS Businesses
- Software Developers
- Networking Support
- Cyber Solutions & Providers

## Services

- Research & Development Credits
- Burn Rate Forecasts
- M&A Development
- Due Diligence
- IPO Readiness



# Traditional Support For Closely Held Businesses

1

## **Developing a Tax Plan**

Our professionals handle your tax compliance matters and develop a tax strategy for your business and personal financial needs.

2

## **Outsourced Accounting**

We can become your accounting department or manage your in-house accounting support, so you can focus on what you do best.

3

## **Audit & Financial Reporting**

Audits, reviews, and compilations of financial reports, as well as specialized management reporting to track your key metrics.

4

## **Fractional CFO Role**

We can replace a retiring financial leader or help manage growth by becoming your part-time financial executive.



## Financial & Strategic Leadership



# Business Partner Mindset

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## Interactive Support

Technology owners live in a fast-paced world and need a support partner who can adapt to change quickly. We handle the tax, accounting, and financial reporting to keep you focused on innovation and production.

- Comprehensive financial projections and analysis
- Management of all compliance related reporting
- Monthly or Quarterly scheduled check-in advisory meetings
- Introductions to specialized advisors as needed
- Available evenings and weekends to handle crisis issues



## Buy/Sell Prep

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### Looking for a short run?

We develop accounting systems and financial reports that provide proactive information. Our focus on value drivers helps clients work on items that impact value and marketability.

We help businesses get ready to sell or work with them to develop a long-term hold position.

**Applying Smart Financial Tactics  
to Dynamic Businesses**

# Building Client Value

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## **Pain & Opportunities**

We focus on the drivers that make a difference, work to eliminate obstacles, review opportunities to improve performance, and become a resource to work toward achieving goals or reshaping your vision.



## **Critical Success Factors (CSF)**

We help identify the activities that are most important to profitability and help build the value of your company.



## **Key Performance Indicators (KPI)**

Once we understand your CSFs, our team will work with you to track the KPIs to measure progress toward your key drivers.



# CPAs Who Understand The Tech Sector



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